



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION  
LANSING

RICK SNYDER  
GOVERNOR

MICHAEL L. PRINCE  
CHAIR

**Horatio S. Earle Learning Center  
Tuesday, June 2, 2015  
9:00 a.m.  
MEETING MINUTES**

| <b>MEMBERS PRESENT</b>                  | <b>REPRESENTING</b>   |
|---|---|
| F/Lt. Jim Flegel                        | Michigan Department of State Police (MSP)   |
| Lawrence Hummel                         | Local Representative (Van Buren County Road Commission and the County Road Association of Michigan) |
| Kenneth Micklash                        | Michigan Department of Education (MDE)  |
| Tari Muniz                              | Office of Services to the Aging (OSA)   |
| Michael Prince (Chair)                  | Office of Highway Safety Planning (OHSP)  |
| Ramona Putnam                           | Michigan Department of State (MDOS)   |
| Sheriff Matt Saxton                     | Local Representative (Michigan Sheriffs Association)  |
| Linda Scarpetta                         | Michigan Department of Community Health (MDCH)  |
| Jennifer Shea                           | Governor's Office   |
| Randy VanPortfliet (by conference call) | Michigan Department of Transportation (MDOT)  |
|   |   |
| <b>MEMBERS ABSENT</b>                   | <b>REPRESENTING</b>   |
| Chief David Molloy                      | Local Representative  |
|   |   |
| <b>STAFF SUPPORT</b>                    | <b>REPRESENTING</b>   |
| Janet Hengesbach                        | Office of Highway Safety Planning (OHSP)  |
|   |   |
| <b>GUESTS</b>                           | <b>REPRESENTING</b>   |
| Kathy Farnum                            | Office of Highway Safety Planning (OHSP)  |
| Alyson Kechkaylo                        | Office of Highway Safety Planning (OHSP)  |
| Charlotte Kilvington                    | Office of Highway Safety Planning (OHSP)  |
| Melody Kindraka                         | Office of Highway Safety Planning (OHSP)  |
| Anne Readett                            | Office of Highway Safety Planning (OHSP)  |
| Christy Sanborn                         | Office of Highway Safety Planning (OHSP)  |
| Kendall Wingrove                        | Office of Highway Safety Planning (OHSP)  |
| Carol Reagan                            | Michigan Department of State (MDOS)   |
| Kim Lariviere                           | Michigan Department of Transportation (MDOT)  |
| Amanda Heinze                           | Michigan State Police   |
| Sydney Smith                            | Michigan State Police   |
| Scott Carlson                           | Michigan State Police   |
| Sgt. Tim Fitzgerald                     | Michigan State Police   |
| Tracie Leix                             | Michigan Department of Transportation (MDOT)  |
| Kim Lariviere                           | Michigan Department of Transportation (MDOT)  |
| John Wallace                            | Federal Motor Carrier Safety Administration   |
| Pat Muinch                              | Federal Motor Carrier Safety Administration   |
| Anne Collins                            | Federal Motor Carrier Safety Administration   |

Michael L. Prince, Chair, Office of Highway Safety Planning • Jennifer Shea, Governor's Office • Ramona Putnam, Department of State •  
• Randy VanPortfliet, Department of Transportation • Linda Scarpetta, Department of Community Health • Kenneth Micklash, Department of Education  
• F/Lt. Jim Flegel, Department of State Police • Tari Muniz, Office of Services to the Aging  
• Lawrence E. Hummel, Local Representative • Chief David Molloy, Local Representative • Sheriff Matt Saxton, Local Representative

## **CALL TO ORDER**

The GTSAC meeting was called to order by Chair Michael Prince at 9:00 a.m. A quorum was present for today's meeting.

## **WELCOME AND INTRODUCTIONS**

Mr. Prince welcomed everyone to today's meeting. Self-introductions of those present were made.

## **APPROVAL OF MEETING MINUTES**

Ms. Jennifer Shea made a **MOTION** to approve the minutes of the December 9, 2014 2014 GTSAC meeting. Sheriff Matt Saxton supported. The **MOTION** carries.

## **STANDING REPORTS**

### **Legislative Summary**

Mr. Prince informed the group that Sgt. Tim Fitzgerald has replaced Sgt. Dwayne Gill as the GTSAC Legislative liaison. He will attend the meetings and give a report of bills and other information in the legislature which would be of interest to this group.

PA 11 – Updated to comply with federal regulation language.

HB 4356/HB 4357 – These bills set a permissible level of THC in blood. This is important as there could be an expansion of medical marihuana in Michigan and legislators want to get ahead of this issue because of the number of citizens who use medical marihuana.

Passenger Safety - Regarding transportation limousine companies i.e. UBER. Many of these companies are run by private individuals. This would set various regulations regarding insurance requirements, safety inspections, etc.

HB 4459 – This seeks to place the emergency contact information on the magnetic strip of citizen driver's license.

HB 4600 – This would add do-not-resuscitate and no-heroic measures designations on driver's licenses.

Sgt. Fitzgerald had no hearing dates for the speed bills recently introduced.

HB 4020 – Seeks to require seats belts on new school buses.

HB 4046 – Seeks to add enhanced rear lighting for school buses.

### **Commissioner Reports**

#### **Department of Education – Ken Micklash**

Michigan participated in a national survey conducted to identify the number of illegal vehicles passing school buses while they were conducting "red light" stops during pick up or drop off of students. Michigan's survey was completed on May 6, 2015. The results will be compiled with the national results conducted by the National Association of State Director of Pupil Transportation (NASDPTS).

Michigan delegates to the National Congress on School Transportation (NCST) met with state delegates from 45 other states earlier in May. NCST meets every five years to review and improve safety related issues for getting school children, to and from school.

### **Michigan Department of Transportation – Randy VanPortfliet**

Ms. Kim Lariviere gave a quick report on the Local Road Safety Plan (LRSP) Toward Zero Death (TZD)

MDOT has been committed to take the lead in the development of Local SHSP's or LRSP's. Based on recommendations from other states and FHWA, these plans will be developed based on the geographic boundaries of the State Planning & Development Regions. They are piloting two areas of the state the Southeast Michigan Council of Governments (SEMCOG) – an urban area, and the Southwestern Michigan Commission (SWMPC) – a rural area. Consultants are under contract.

The LRSP will involve relevant stakeholders from the engineering, education, enforcement, and EMS communities, along with representatives from the appropriate MDOT Regions, MDOT TSCs and the OHSP/AAA Regional Traffic Safety Committees. Local officials, the public, school officials, and local elected leaders will also be invited to at least one meeting. The Regional Planning Association will assist with the invitations and securing a venue for the meetings. The plan is for the other 12 LRSP's to be developed in FY 2016 & FY2017.

### **TZD**

MDOT continues to promote TZD through presentations and booths for various professional organizations. Recently scheduled include the Safety Summit, the American Public Works Association and the National Association of County Engineers. To date there are 786 subscribers to the Fatality/Serious Injury Gov Delivery weekly message.

### **Michigan Department of Community Health – Linda Scarpetta**

In April, the Departments of Community Health and Human Services were merged into one agency and became the Michigan Department of Health and Human Services (MDHHS). This is the largest state agency with approximately 11,000 employees, which include staff at the county DHS offices. The Division of Chronic Disease and Injury Control is located within the Population Health and Community Services Administration, one of five administrations in the new agency.

MDHHS is partnering with the Secretary of State and OHSP to conduct another campaign this year to raise awareness on Heat Stroke Prevention and the dangers of leaving children and babies in cars. The Secretary of State's Office has again generously agreed to run a short video on the monitors at 94 branch service offices across the state. The video will run 2-3 times an hour from now through September. Both the Secretary of State's Office and Michigan State Police/OHSP joined MDHHS in support of a Governor's Proclamation which made May 22, 2015 "Heat Stroke Prevention Awareness Day." MSP and OHSP are reinforcing these messages with the "MI Summer of Safety" Campaign and education work that the Community Service Troopers are doing.

MDHHS is a member of the Michigan Teen Driving Coalition (led by Bonnie Raffaele through a grant from the National Safety Council) to address distracted teen driving. Eight parent and teen driver education workshops will be piloted in different communities throughout the state to emphasize parental roles including modeling good driving behavior, overseeing structured practice time for the graduated driver's license requirement, and sharing resources and tools to help the parent and novice driver navigate the driver's education process successfully. One of the workshops will be conducted for MDHHS employees who have teen drivers.

### **Office of Services to the Aging – Tari Muniz**

As part of the reorganization of the departments of Community Health and Human Services, the Office of Services to the Aging is now the Aging and Adult Services Agency with the Adult Services section from the Department of Human Services joining them. They continue to distribute the Aging Drivers Guide. Today is Older Michigania Day at the Capitol with many senior citizens expected to attend.

### **Michigan Department of State – Ramona Putnam**

#### **Older Driver Education and Safe Mobility Planning Project**

At the September 23rd meeting last year, Stuart Lindsay of the Michigan Department of Transportation gave a presentation on the Older Driver Education and Safe Mobility Planning Project. This is a three-year initiative to bring together, at a statewide level, a set of resources and services for Michigan drivers over the age of 60 with goals including providing resources for drivers and their caregivers in self-assessment, skill building, and transitioning from driving to other mobility options.

There have been three meetings of the Advisory and Stakeholder Groups since September, as well as multiple meetings related to web page design and development. The Department of State has secured a web page address which will be used for this project: [Michigan.gov/agingdriver](http://Michigan.gov/agingdriver). The page currently contains information on Michigan's Guide for Aging Drivers and Their Families, but is expected to be the launching site for the web resources compiled as a result of this project.

Over the past few months, representatives from the Communications offices of the Departments of Transportation and State, as well as the Office of Highway Safety Planning, worked together to develop a number of different branding options for consideration, many of which were vetted by UMTRI in focus group sessions for reaction and feedback. "Safe Drivers, Smart Options: Keys to Lifelong Mobility" is the new logo which will be used as the face, or identity, of this effort.

#### **Michigan GDL Parent Checklist resource**

The Michigan Teen Safe Driving Coalition received a grant from the Allstate Foundation, with support from the National Safety Council, to provide education to parents of teen drivers on graduated driver licensing. A portion of the grant is for an effort being led by the Michigan Department of State for the development and study of a new resource for Michigan parents who have teens in a Segment 1 driver's education program. The goal of the new resource is to increase the parent's knowledge of Michigan's graduated driver licensing program.

#### **Expansion of MI-TIME Line**

Recently, the Secretary of State announced the expansion of our hugely popular MI-TIME Line service into an additional 8 offices from the 10 already using the system. MI-TIME allows customers to reserve a place in line at the branch office by logging in with their phone or computer before they leave home where they get an estimated wait time, and then they receive a text or phone call shortly before they are to be called to the counter. The expansion includes offices in Jackson, Wayne, Oakland, Macomb, Kalamazoo and Kent counties.

#### **Ten Year License Plate Replacement**

Public Act 179 of 2013 requires the replacement of license plates in Michigan ten years after they were originally issued. This applies to most standard license plates but not all, as there are some exceptions such as veteran and fundraising plates like university and special causes. This provision of the law took effect January 1, 2015. Once programming is implemented, then all customers with plates 10 years or older that meet the Act's requirements will be required to pay the replacement fee and obtain a new metal license plate.

#### **Regional Traffic Safety Committee Meetings**

Representatives from the Traffic Safety Division of the Department of State continue to participate in regional traffic safety committee meetings in all corners of the state. Staff is actively communicating what they're hearing back within MDOS, and if the coordinators of these meetings feel there is something beneficial for the Department to present on in the future, please don't hesitate to contact Ramona or any local staff member.

#### **Motorcycle Safety Program**

The motorcycle rider safety training program kicked off the "May is Motorcycle Safety Awareness" campaign with Secretary Johnson leading a parade of motorcycle riders to a press event on May 1st. At the event in Livonia a wide variety of stake holders in motorcyclist safety spoke about the current initiatives. Those include:

- The roll out of an updated basic rider course curriculum through the Detroit Metro Consortium and Grand Rapids Community College;
- The issuance of high visibility green/retro-reflective vests to each course graduate of a public sponsored course this summer; and
- The mailing of the shadow rider post card to owners of motorcycles in Michigan who do not hold a CY endorsement and so may be riding illegally.

#### **AAMVA Award for FAIR Task Force**

Secretary Johnson launched the FAIR (or Fighting Auto Insurance Rip-offs) Task Force to fight auto insurance scams in 2013. Last week, the Department was notified by Anne Ferro, the President and CEO of the American Association of Motor Vehicle Administrators, that the Michigan Department of State has won the 2015 Fraud Prevention and Detection Motor Vehicle Agency Award for the FAIR Task Force and the achievements it has made. The official award will be presented at both the AAMVA Regional Conference and Annual International Conference later this summer.

#### **Local Representative – Sheriff Matt Saxton**

The Calhoun County Sheriff's Office just completed two weeks of safety belt enforcement through OHSP. The Michigan Sheriff's Association (MSA) recently hosted a Legislative day in Lansing two weeks ago when they met with 15 different legislators. There is currently a bill in House which would continue health care benefits for surviving spouses of law enforcement, fire and EMT who pass away in line of duty. The MSA summer conference is being held this week at Crystal Mountain Resort. Sheriff Saxton would like to publicly thank Sen. Mike Nofs for legislation which named business I-94 after Det. Laverne Brand who was shot 10 years ago in Battle Creek while investigating a double homicide. Sheriff thanked the GTSAC Awards committee for the work they did reviewing the nomination packets to choose the recent award winners.

#### **Local Representative – Larry Hummel**

Mr. Hummel and five staff members participated in the TIMS training hosted by the MDOT and the MSP. Multiple training sessions were being held in SW Michigan in an effort to train more local agency staff including DPW, Road Commission, and similar entities.

The Traffic Safety Committee (SW/SC) meeting was held the last week of May at the MDOT Kalamazoo Region Office,. Approximately 30 attendees heard presentations from the MSP on the I-94 Winter Chain Reaction Crash, Local Road Safety Plan Pilot Project for Berrien, Cass and Van Buren Counties, and updates from OHSP and AAA.

A pilot project kickoff meeting was held two weeks ago for the SW Regional Local Road Safety Plan Development for Berrien, Cass and Van Buren Counties. The MDOT has let a contract for the process to Opus International and the process is being facilitated by the SW Michigan Planning Commission.

The American Public Works Association held its annual North American Snow Conference in Grand Rapids in April and had its largest show in history. Including exhibitors, day registrations and full registrations over 3000 people attended. It was a chance to share just what winter operations are, how they handled and why. Many topics included safety as a focus. The MDOT was a major supporter of the program and also set up a booth space for the TZD safety message for all in attendance.

Not unlike many other areas of the State, the Van Buren County Road Commission has rekindled a partnership with the Van Buren County Sheriff's Department to fund a radar/speed trailer as well as utilizing its own traffic counters for speed and vehicle classification around the County. The arrangement is allowing for not only work zone coverage but also is assisting in providing data for the ever growing list of speed related complaints taken by the Road Commission and the Sheriff's Department.

#### **Department of State Police – F/Lt. Jim Flegel**

Activities at the Training Academy include the following:

- The 128th Trooper Recruit School started March 1 with 85 Recruits. They are currently at 65 Recruits.
  - Traffic Services Section
    - Precision Driving Unit
      - o Training in Advanced, In-Service, Instructor Schools and Motorcycle Schools for law enforcement continues,
      - o Train Like a Trooper Teen Driving schools continue this summer, as well as the Chrysler Road Ready Teen Driving Schools,
      - o The Precision Driving Unit completed a pursuit rated winter tire test in the U.P. Results for the test have been compiled and will be available for law enforcement soon.
    - Alcohol Enforcement Unit
      - o Training for L.E. officers in proper use of the Datamaster DMT: Continue to complete classes and replace instruments in Wayne, St. Clair, Oakland and Macomb counties. All instruments in the State of Michigan have been replaced.
      - o Continue to teach classes in SFST (Standardized Field Sobriety Tests), SFST Refresher, SFST Instructor, ARIDE (Advanced Roadside Impaired Driving Enforcement), and DRE (Drug Recognition Expert)
    - Traffic Crash Reconstruction
      - o The Traffic Crash Reconstructionists around the State have completed 211 Traffic Crash Reconstructions so far this year,
      - o Crime Scene mapping 13 with the Total Stations,
      - o Traffic Crash Reconstructionists and Traffic Services working in conjunction with MDOT to establish proper speed limits on Michigan roadway and have completed 40 engineering studies thus far this year.
    - Memorial Day Operation CARE
      - o Through the concerted efforts of strictly enforcing Impaired Driving, Careless Driving (Texting and Driving), Speeding, and Seat Belt use, last year 20 people died over the holiday period. This year, that number was decreased to 8.
    - MSP Strategic Plan
      - o The MSP continues to focus on patrol and investigative resources to improve public safety,
      - o Every Post has to complete Traffic Safety initiatives using DDACTS (Data Driven Approaches to Crime and Traffic Safety),
      - o MSP in Ingham, Jackson, Livingston, and Washtenaw Counties conducted a distracted driving traffic safety initiative during the month of April which is Distracted Driving Awareness Month. They conducted 141 traffic stops, 90 citations and 75 verbal warnings. 7 arrests were also made,
      - o Paw Paw Post will complete their distracted driving traffic safety initiative starting tomorrow (Wednesday). Utilized unmarked vehicles equipped with Go-Pro cameras.

#### **Governor's Office – Ms. Jennifer Shea**

Heat stroke efforts is one their main items they are focusing on. There is increased efforts bring awareness to hypothermia also. Kids are climbing into cars then are unable to get back out. Parents need to be educated on this. Thus far, there have been two deaths in US.

In April, they hosted two military baby showers with military families in Midland and Jackson. They try to move these around the state for those who cannot travel to one location.

“Backpack Brigade” - This effort targets kids 4-7 or older who are not using booster seats. They go to events targeting younger kids and provide seats, and educate them to use seat belts as they get older.

Nine car seat technicians certified this year are bilingual.

### **Chair's report**

Mr. Prince thanked Sheriff Saxton for chairing the GTSAC Awards this past March. Ms. Linda Scarpetta has agreed to chair the awards in 2016. Melody Kindraka will again chair the 2016 Traffic Safety summit.

### **Office of Highway Safety Planning – Michael Prince**

#### **March OWI Crackdown**

Law enforcement officers from police departments, sheriff's offices and the Michigan State Police in 26 counties took part in the Drive Sober or Get Pulled Over campaign beginning March 17 through April 7. This time period included the NCAA tournament, many high school and college spring break periods and St. Patrick's Day. Overtime patrols removed 532 impaired drivers from Michigan roadways, 78 of which were charged under the State's high BAC law. 350 drug arrests were also made.

#### **May Click It or Ticket Mobilization**

The spring seat belt campaign took place May 18-31 with participation by more than 150 state, county, and municipal law enforcement agencies working together in all 83 counties around the state. Seat belt enforcement this year will not end with the mobilization but will continue throughout the summer.

The post-mobilization statewide seat belt surveys are in progress and will be completed around July 1.

Two specific enforcement campaigns with a primary focus on impaired driving and a secondary enforcement on seat belt use will take place July 1-12 to include the 4th of July holiday and August 21-September 7 covering Labor Day.

#### **15th Anniversary of the Primary Seat Belt Law**

Michigan's primary enforcement seat belt law has saved more than 2,650 lives since it took effect on March 10, 2000. Before the law was enacted, Michigan's seat belt use rate was 70 percent. Michigan's current seat belt use rate is just over 93 percent and our goal is to increase our seat belt use rate to 98 percent by the end of 2016.

#### **Strive for a Safer Drive Program**

The fourth year of the S4SD peer-to-peer program (sponsored by OHSP, Ford Motor Company Fund, and AAA Michigan) for high school age teen drivers culminated in May with Ride and Drive events at the Ford Motor Company proving grounds in Dearborn. Approximately 200 teens participated in the Ride and Drive this year. Teens were taught defensive driving skills in the area of hazard recognition, vehicle handling, speed and space management, and distracted and impaired driving by professional drivers. Thirty-five schools from seventeen counties participated in this year's program reaching an estimated 34,800 teen drivers.

#### **UP Road Officers Conference**

OHSP will again be sponsoring a UP Road Officers Conference June 11-12 at Northern Michigan University in Marquette. Nearly 200 attendees are expected. Topics include a PAAM Legal Update, Officer Jermaine Galloway from Boise Police Department on drug trends, and a session on underage drinking from Dianne Perukel of OHSP.

#### **Motorcycle Safety**

Roll-call training videos and a guide to State motorcycle laws have been disseminated to all of the state's law enforcement agencies. In addition, each graduate from a public-sponsored basic or advanced motorcycle training course is now receiving a hi-visibility motorcycle safety vest funded by OHSP. OHSP has been notified that 1,775 "hi-visibility" safety vests have been sent to our public sponsored training partners as of Memorial Day weekend for distribution to people successfully completing a basic or advanced rider course.

#### **Social Media Update**

OHSP continues to explore development of a social media presence for our traffic safety network. In the past month, we have increased our Facebook likes by 82 for a total of 461 likes. Each post this month has reached an average of 974 people, and we've had over 1,300 visits to our Facebook page. OHSP's

Twitter site has increased to 129 followers. On YouTube, OHSP's total number of views is 262,466 and people have watched OHSP videos/commercials for a total of 78,660 minutes.

## **ACTION ITEMS**

### **PRESENTATIONS**

1. Introduction of new FMCSA Administrator  
Mr. Muinch introduced Ms. Anne Collins as the new Associate Administrator for Field Operations with the United States Department of Transportation Federal Motor Carrier Safety. Ms. Collins is from Massachusetts and had oversight of the Accelerated Bridge Program while there and previously was the Registrar of Motor Vehicles.
2. 2016 Traffic Safety Summit – Melody Kindraka  
Ms. Kindraka will again chair the Michigan Traffic Safety Summit. She reported that the 2015 Summit hosted 616 registered attendees. Work is beginning on the 2016 event which will be held March 22-24, 2016. Currently there is a call for topics, speakers, sessions and workshops with a due date of September 18.
3. Michigan Summer of Safety – Alyson Kechkaylo  
Ms. Kechkaylo detailed this OHSP initiative which will include all 83 counties focusing on all aspects of safety throughout the summer – travel, walking, biking, motorcycle riding, and others. The communication piece will be broad as there is a presence on F/B and Twitter along with flyers, posters and other assets available for distribution. The upcoming Click it or Ticket will be the first enforcement component this summer. Through the outreach efforts with DNR, MSP and EMHSA, this initiative should reach up to 10 million visitors to the state of Michigan.
4. Action Team updates  
The action teams are currently updating their plans to include 2014 data. When completed and approved, the action plans will be posted on the GTSAC website.

Work will begin shortly on the SHSP report which currently runs until December 2016. This new plan would run for three years until 2020. Ms. Farnum inquired if a two year plan should be developed instead since Mr. Snyder would not be governor at the end of this report. Once a new governor is elected, another plan could be prepared under their administration.

Following discussions, the Commissioners decided that a plan updated for two years would be the best route. This would also keep the data fresh for the incoming administration.

5. Toward Zero Death – Tracie Leix  
This is a national initiative with Nevada being one of the first states to start this effort. MDOT has included this into their SHSP back in 2010. Each week, they send out an updated number of fatalities on their Gov Delivery site. They are also spreading this work on many social media sites. Ms. Leix has been giving presentations to many different organizations around Michigan.

To be a supporter of this initiative, one can go to the MDOT website. There you are able to select from a collection of TZD logos and a branding style guide.

6. Truck Simulator Demo – Chair Prince introduced Mr. Al Newell and Mr. Chuck Simmons from the Michigan Center for Truck Safety. They will be facilitating the truck simulators for anyone interested following this meeting.

### **PUBLIC COMMENTS**

None

### **ANNOUNCEMENTS/COMMENTS**

None



**ADJOURNMENT**

The meeting was adjourned at 11:30 a.m.

The next meeting is scheduled for Wednesday, September 9, 2015, at the Horatio S. Earle Learning Center.

---